

**P R O G R A M M E**

Time	Topic	Resource Speaker /Discussant
8:00 – 8:30	AM - Registration	UPISSI Secretariat
AM 8:30 – 9:00	Opening Activities: <ul style="list-style-type: none"> <li>○ Invocation</li> <li>○ Philippine National Anthem</li> <li>○ Welcome Remarks</li> <li>○ Forum Objectives</li> <li>○ Recognition of Participants</li> <li>○ Message</li> </ul>	Ms. Arlene E. Liberal  Prof. Nestor O. Rañeses Director, UPISSI  Chancellor Caesar A. Saloma, UP Diliman
9:00 – 9:30	<i>“Fast Forward with the MSME Development Plan”</i> <ul style="list-style-type: none"> <li>○ Delivering the Promises of the SME Sectoral Development Plan 2011-2016</li> </ul>	Usec. Merly M. Cruz DTI- Regional Operations Dev’t. Group  <u>Discussant:</u> Dr. Josef T. Yap President, Philippine Institute for Development Studies (PIDS)
9:30 - 9:45		
9:45 – 10:00	B R E A K	
10:00- 10:25	<i>“Creating &amp; Exploiting Robust Markets for SMEs”</i> <ul style="list-style-type: none"> <li>○ Go-Negosyo Program</li> </ul>	Mr. Ramon M. Lopez Exec. Director Phil. Center for Entrepreneurship (PCE)
10:25 – 10:50	<ul style="list-style-type: none"> <li>○ One Town-One Product Program “OTOP”</li> </ul>	RD Blesila A. Lantayona OTOP Champion DTI Region 3 Director
10:50- 11:15		<u>Discussants:</u> Ms. Emmarita Z. Mijares Deputy Executive Director Export Development Council (EDC) Mr. Virgilio P. Fulgencio Executive Director National Competitiveness Council (NCC)
11:15 – 11:40	<i>“Bankrolling SMEs”</i> <ul style="list-style-type: none"> <li>○ SME Unified Lending Opportunities for National Growth Program “Sulong Program”</li> </ul>	Mr. Benel P. Lagua President & COO Small Business Corp. (SBCorp.) Mr. Jerry T. Clavesillas Deputy Director, DTI-BMSMED Program Manager, DTI-RuMEPP
11:40 – 12:05	<ul style="list-style-type: none"> <li>○ Rural Micro- Enterprise Promotion Program (RuMEPP)</li> </ul>	<u>Discussant:</u> Mr. Reysan G. Gantuangco Deputy Director Dept. of Loans & Credit, BSP
12:05 -12:30		

Time	Topic	Resource Speaker/ Discussant
12:30– 1:00	L U N C H	
PM	<i>“Competing through Technology, Quality and Efficiency Improvement”</i>	Usec. Carol M. Yorobe Regional Operations Group Dept. of Science and Technology (DOST) Engr. Jovito Rey E. Gonzales Division Manager Investment & Business Operations (DOST-TAPI)
1:00 -1:25	<ul style="list-style-type: none"> <li>○ Small Enterprise Technology Upgrading Program (SET-UP)</li> </ul>	
1:25 – 1:50	<ul style="list-style-type: none"> <li>○ Manufacturing Productivity Extension Program (MPEX)</li> </ul>	
1:50 – 2:10		<u>Discussants:</u> Prof. Edison D. Cruz Dir. UP Technology Management Center Dr. Virginia J. Soriano Prof. UP College of Engineering
2:10 – 2:35	<i>“Harnessing Entrepreneurial Capabilities and Talents”</i> <ul style="list-style-type: none"> <li>○ Human Capability Building Programs for SMEs</li> </ul>	Prof. Nestor O. Rañeses Director, UPISSI Ms. Esther F. Guirao Deputy Executive Director National Wages & Productivity Com. (NWPC)
2:35 – 3:00	<ul style="list-style-type: none"> <li>○ Productivity Through Workplace Values : Being Industrious, Systematic, Time conscious, Innovative and Value for Work (ISTIV) Program</li> </ul>	<u>Discussants:</u> Ma. Luisa B. Gatchalian, National President, ENEDA Ms. Serenidad F. Lavador Technical Adviser, Small Enterprises Research and Dev.t Foundation (SERDEF)
3:00 – 3:20		
3:20 – 3:30	Working B R E A K	
3:30 – 3:55	<i>“Providing Business Enabling Environment for SMEs”</i> <ul style="list-style-type: none"> <li>○ Barangay Micro Business Enterprises Law (BMBE Law)</li> </ul>	Dir. Rhodora M. Leaño Director, Bureau of Small and Medium Enterprise Development (DTI-BSMED) Cong. Teodoro A. Casiño Representative, Bayan Muna, Party-list Chair, Committee on Small Business & Entrepreneurship Development
3:55 – 4:20	<ul style="list-style-type: none"> <li>○ Legislative Agenda for MSMEs</li> </ul>	<u>Discussants:</u> Dr. Edna A. Co Dean, National College of Public Administration and Governance (NCPAG) Mr. Guillermo M. Luz, Co-Chair National Competitiveness Council (NCC)
4:20- 4:40		
4:40 -5:00 -	Open Forum: Can these flagship programs deliver the promises of the MSME Development 2011-2016?	Question and Answer
5:00-5:10	Synthesis of Program Outputs	Prof. Nestor O. Rañeses Director, UPISSI
5:10- 5:20	Closing Ceremonies: Closing Remarks	Dr. Paterno V. Viloria President, SERDEF